



37 East 12th Street Launches Sales;

Thursday, November 13, 2014, by [Jeremiah Budin](#)



GREENWICH VILLAGE—The first two units in developer Edward Minskoff's six-unit **37 East 12th Street** have hit the market asking \$17.75 million and \$9.35 million. The building's teaser site, complete with renderings and floorplans, went live a couple days ago. [[Streeteasy](#); [previously](#)]